

MAYOR:
Bradley D. Belt

TOWN ADMINISTRATOR:
Stephanie Tillerson

TOWN ATTORNEY:
Stafford J. McQuillin III



MAYOR PRO TEMPORE:
Russell A. Berner

COUNCIL MEMBERS:
E. Luke Farrell
Dr. Michael Heidingsfelder
Madeleine Kaye

**Arts Council Board
Monday, April 15, 2024 Meeting Notes**

A. 2023-2024 Season Updates

B. 2024-2025 Season Planning and Updates: Voting Process, early access code, and budgeting

The board discussed the Arts Council proposal voting process and stated that if changes were to be made, Arts Council charter revisions must occur.

The board decided to eliminate the early access code in an effort to reduce patron confusion and streamline release dates. They noted that an event has never sold out within the three-day early access period, leaving it with little purpose.

The board discussed utilizing the current season's revenue for the next season.

C. Summer Initiatives: Audience survey, social media, and annual report

The board discussed summer initiatives, including launching social media, crafting the Annual Report, creating marketing materials such as the season planners, making the ticketing pages, and other aspects. They noted that contracts were currently being drafted using the updated template.

D. Other

The board discussed methods of which to hire security for next season's larger events, including portal requests, private security companies, and contracting services

Next Meeting:

Monday, July 8 at 10:00 AM